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1354 Buffalo Rd., Rochester, New York 14624 (716) 235-3050

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February 26, 1981



Director Central Intelligence Agency Washington DC 20505

Dear Sir:

We have developed a computer assisted instructional system which represents a significant breakthrough in the field of CAI audio video training. The system increases the learners retention level 8 fold while cutting the normal training time in half.

The system is portable and adaptable to any language for teaching in any technical or non-technical discipline.

We would be happy to meet with you at any time to demonstrate its unlimited applications and cost effectiveness.

Sincerely

Frank Costanzo Sales Manager

FC:dlv Enc.

P.S. I've enclosed a background report on the developer of our system - Dr. James R. von Feldt.

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Dr. James R. von Feldt is the president and founder of VONTECH, Inc. His background is one of accomplishment in the areas of engineering, education, and learning technology. His Ph.D. was completed at the University of Missouri with emphasis in CAI (Computer Assisted Instruction).

In 1971, Dr. von Feldt joined the staff at the Rochester Institute of Technology. His duties included directing the CAI laboratory. In 1975 he began work on a microcomputer based system designed to meet industrial training and special education needs that also could be easily used by training staff members with no computer experience. The result of this work, the prototype DAVID Training System, was installed in November 1977. The DAVID Training System, combining video tape lessons with computer assisted instruction, was recognized by H.E.W. as one of the outstanding innovations to instructional technology in 1978.

Dr. von Feldt's work has resulted in many publications about the use of computers in training. He has addressed the Joint Chiefs of Staff on the use of computers for military training. He has been the main speaker at such conferences as TRAINING, ASTD, AECT, SALT ACM, and ADCIS and has held week-long training seminars for international groups from Germany, Japan, Sweden and Australia. VONTECH, Inc. was formed by Dr. von Feldt in response to this corporate demand for training techniques to fit todays technological needs.